



 vision learningTM
The complete CME grant management solution

Allocation of educational grants is under intense scrutiny

Issues

- The appropriateness of funds granted for legitimate educational purposes
- The size of educational grants being assigned, and the proportion of funding that these grants represent
- The role of marketing personnel in the decision-making process
- The use of educational grant funds to directly or indirectly develop publications or materials that promote a pharmaceutical product
- The use of educational grants to overtly develop key opinion leaders as advocates for a pharmaceutical product and influence physicians to make prescribing decisions they would not make otherwise

Considerations

- Careful management and documentation of your grant application and approval process
- An integrated software solution that allows companies to manage and track their complete educational grant program across a product, therapeutic area, or the entire enterprise

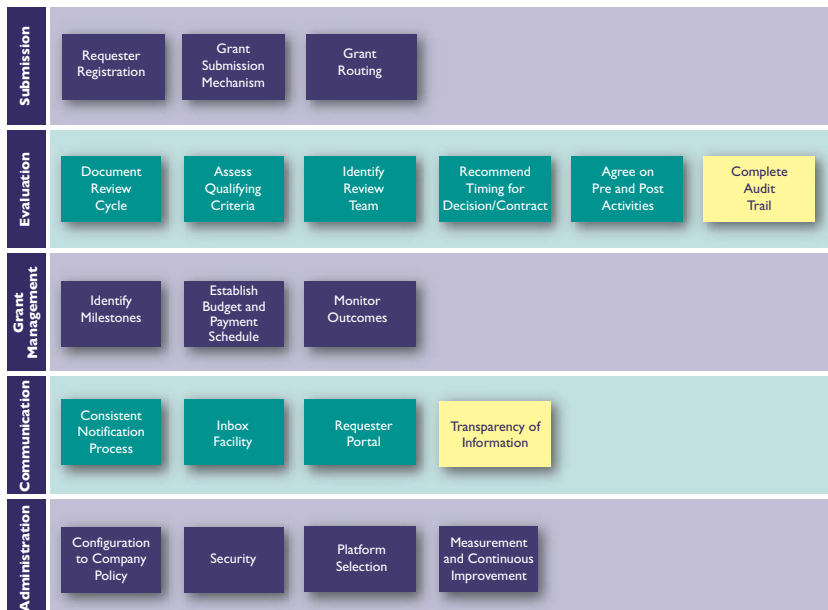
Solution

Visionlearning™ provides facilitation of the grant management process that is consistent, transparent, and auditable

CME grant life cycle

Managing the five critical paths to effective and transparent CME grant management entails:

1. Facilitating complete applications
2. Ensuring thorough and proactive reviews
3. Establishing expectations
4. Encouraging communication
5. Easing administrative burden



Implement a consistent and auditable path of approval

Provides a holistic and transparent process for your CME grant program

Supports adherence to your CME grant approval process

Ensures the right people assess and approve grants at the right time

Improves the evaluation and selection of grants

Facilitates proactive and timely interaction with applicants

Visionlearning™ provides a transparent and auditable view of the size of grants together with the educational justification for grant amount

Visionlearning™ enables you to proactively manage your grant application and approval process, monitor expenditures, ensure appropriate allocation of funding, and avoid duplication of funding

The screenshot displays the Visionlearning software interface for a grant management system. The main window is titled "Grant # 000009 - Details". The interface includes a navigation menu with options like "Home", "Chart", "Grants", "Reports", and "Contacts". The main content area is divided into several sections:

- Grant Information:** Grant Type: CME, Product Group: Cardiovascular, Request Date: Jan 19, 2006, Grant #: 000009, Grant Status: Approved, Investigator: Requestor, Jean, Institution: Default Hospital, Est. Decision Dt: Jul 18, 2006, Est. Contract Dt: Aug 17, 2006, Decision Date: Feb 6, 2006, Contract Date.
- Amounts and Funding (Amounts in US Dollars):** Request Amount: \$100,000, Approve Amount: \$100,000, Funding Source, Paid To Date: \$0, To Be Paid: \$100,000.
- Program Descriptions:** Brief Description: To provide information relating to infant usage, Long Description: Multi site meetings and clinics.
- Activities:** A table listing activities with columns for Activity Type, CME Provider, Start Date, End Date, Budget, and Approved.

Activity Type	CME Provider	Start Date	End Date	Budget	Approved
Regional 1/2 Day		Oct 18, 2006	Nov 17, 2007	\$50,000	Yes
Regional 1/2 Day		Nov 9, 2006		\$50,000	Yes
- Tasks:** A list of tasks including Submit Application, Acknowledge Application, CME Compliance Application, CME Compliance Request, Verify Resource Assignments, CME Application Review, and Committee Review Decision. A "Send Decision Letter" button is also present.
- Attachments:** A list of attachments, including "BUDGET.xls".

The interface also includes a "CME Contacts" section and a "Welcome Grant Manager" message at the bottom.

The Envision advantage

Technical expertise combined with pharmaceutical industry knowledge—we provide professionals facing the same challenges in a changing environment to help proactively identify and understand emerging market issues and practices

Customer care—we provide a team of experts to help with customer support and process reengineering activities, as necessary

In-house technology team—all of our team members are full-time Envision employees—we do not outsource our work

Continuous development—we work closely with each customer to map out a strategy that increases each team's effectiveness, through focused training and application enhancements

We keep our promises—we believe our success in maintaining relationships is based on honest, open, and collaborative partnerships

Plan ahead with vision

Envision Technology Solutions

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