



publicationsTM
planning

Complete data dissemination solutions



Our Philosophy

The 6 critical features of our publications philosophy are:

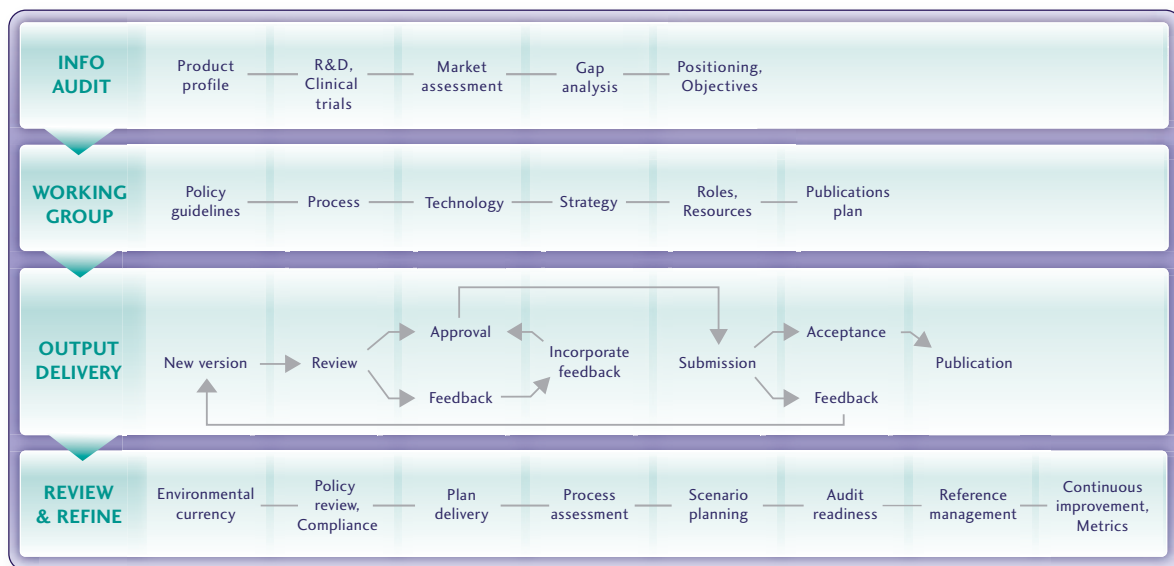
1. **Environmental awareness**—current expert knowledge of legislation and guidance in the dynamic publications arena
2. **Strategic thinking**—proactive, long-term planning driven by the clinical trials program and aligned with the overall communications plan
3. **Scientific understanding**—advanced-degree expertise from dedicated teams of experienced, on-staff professional medical writers
4. **Effective, time-tested, and transparent processes**—utilized to develop and implement efficient, high-quality publications programs in accordance with the latest Good Publication Practice for pharmaceutical companies guidelines and organizational policy
5. **Sophisticated applications**—user-oriented software that promotes strategic thinking; fast, effective decision making; accountability and transparency
6. **Continuous enhancement**—judicious use of both qualitative and quantitative metrics to measure success provides a valuable mechanism for improving program effectiveness and efficiency



Our Market-Proven Approach

- Develop close partnerships and collaborate to determine goals and objectives
- Provide expertise and guidance with highly qualified team members
- Assign dedicated teams based on your business needs
- Single point person to keep communication efficient
- Open and transparent collaboration
- Professional and timely publications plan support
- Accountability
- Active training and support

Envision's success in publications planning is in part due to a thorough understanding of the bigger picture—the **publications program life cycle**.



Our Team

Experts in the dynamic publications arena:

- Driven team leaders
- Committed plan managers who adhere to timelines and budgets
- Advanced-degree professional medical writers
- High-profile speakers at and members of professional associations
- Highly trained medical copy editors ensure quality control
- Experienced graphic design and production team
- Skilled and caring technology support personnel

Providing professional, reliable interaction with authors and speakers

“I had to pinch myself to make sure that I was truly able to review these abstracts in an hour versus the hours it took me in the past. I am truly in heaven...nice job.”

Medical Communications Manager

“We do not know what to praise more—the energy, coordination, diplomacy, or eloquence of everybody that we worked with.”

Medical Director

“I felt this was the best, most succinct write-up of a trial that I have read. In fact, I have been carrying it around and using it as a reference.”

Senior Manager

“I have great respect for you and your staff. You have a great command of a very difficult therapeutic area.”

Author

“Envision has been the best publications team I have ever worked with. I cannot think of one instance where the product was not as it should have been.”

Publications Manager

Publications Planning Portfolio of Solutions

1 Full complement of publications offerings

- Comprehensive market and product publication analyses
- Full strategic plan development
- Effective tactical planning
- Implementation and execution
- Monitoring and continuous improvement

2 Full-service, in-house team

- Professional medical writing services
- Graphic design, editorial, and production
- Expert consultation on publications planning, implementation, guidelines, and policy

3 Leading-edge technology

- Innovative software platforms
- Consistent execution
- Compliant and transparent
- Peace of mind

Come Share Our Vision

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“Envision provides such excellent customer support. I know other publication planning vendors could not go toe-to-toe with the team I work with.”
Senior Medical Manager

“The team has the unique ability to map out the steps needed to reach our goals, charting and adjusting at each stage to guarantee success.”
Clinical Director

“I have worked with many medical writers and can honestly say that these manuscripts were as well written as any I have ever seen—what a great start.”
Author


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Comprehensive publications solutions


The complete publications planning solution


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